



## SPONSORSHIP PROSPECTUS



It is my great honour and pleasure to invite you to the forthcoming 12th EUGA annual meeting that will be held in Tel Aviv on October 16-18, 2019. Apart from the interesting, innovative, important and scientific content, you will have an opportunity to see and taste the diverse and beautiful flavours of Israel.

Tel Aviv is the beating heart of Israel and UNESCO has designated the "White City architecture" of Tel Aviv as one of 24 new World Heritage Sites.

It is therefore our privilege to host EUGA conference in Tel Aviv. The conference will include an interesting, innovative and stimulating scientific program with the aim to make you familiar with the fascinating and inspiring atmosphere of Tel Aviv and the holy land.

The EUGA annual meeting is really a special medical meeting, with its own unique culture and focus. The essence of this meeting is to allow European urogynaecologists to share and exchange ideas and present different approaches to the pathologies that we encounter every day regarding pelvic floor, while still having fun with friends and colleagues. There will be a wide offering of workshops on timely topics to enhance your practice. Abstract and video sessions have been scheduled during the meeting with podium presentations and posters, giving the opportunity to researchers to discuss scientific results with the floor.

We look forward to seeing you in Tel Aviv, presenting your research, participating in the scientific exchange, mingling and having a fun time for a successful and exciting conference.

Shimon Ginath  
EUGA 2019 Meeting Chair

## EUGA | European Urogynaecological Association

The European Urogynaecological Association (EUGA) is a membership organisation which exists to facilitate the study and analysis of all aspects of urinary tract and pelvic floor dysfunction. Through our Annual Congress, CME-accredited training courses and other Europe-wide professional networking opportunities, EUGA promotes the subspecialty of Urogynaecology throughout Europe. Our audit and accreditation programmes allow us to recognise and promote high standards and quality of urogynaecological training, with the ultimate goal of raising the bar and promoting consistency of practice across Europe.

### EUGA Executive Committee

|                             |                |
|-----------------------------|----------------|
| Stavros Athanasiou, Greece  | President      |
| Stefano Salvatore, Italy    | PastPresident  |
| Maurizio Serati, Italy      | Vice President |
| Barry O'Reilly, Ireland     | Treasurer      |
| Renaud de Tayrac, France    |                |
| KamilSvabik, Czech Republic |                |

## EUGA members & affiliated organisations

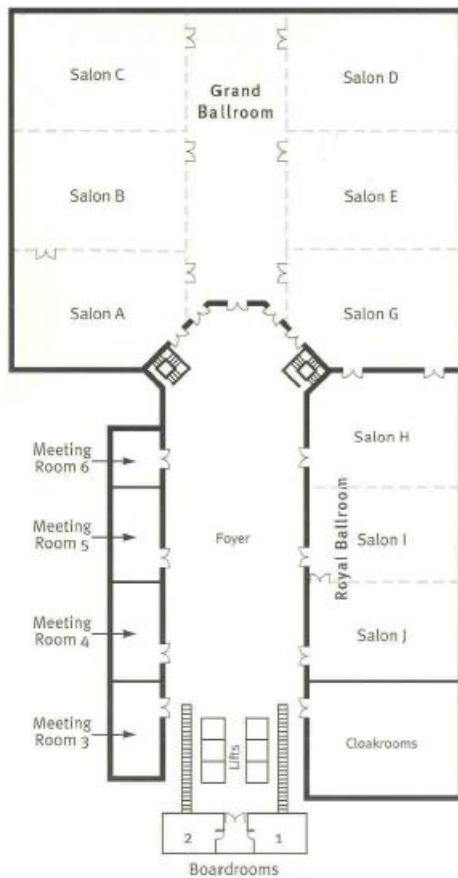
**4495** Active Members      **16** Affiliated Organisations

Austrian Working Group in Urogynaecology and Pelvic Floor Surgery (**AUB**)  
British Society of Urogynaecology (**BSUG**)  
Czech Urogynaecological Society (**UGS**)  
Continence Foundation of Ireland (**CFI**)  
Dutch Society of Urogynaecology (**NVOG**)  
German Society of Urogynaecology (**AGUB**)  
Hellenic Urogynaecological Society (**HUGS**)  
Israeli Society of Urogynaecology and Pelvic Floor (**IUGS**)  
Polish Urogynaecological Society (**PTUG**)  
Portuguese Society of Urogynaecology (**PSUG**)  
Spanish Section of Urogynaecology and Pelvic Floor (**SESP-SEGO**)  
Swiss Urogynaecology Association (**AUG**)  
Turkish Urogynaecology & Pelvic Reconstructive Surgery Association (**TUPRA**)  
Working Group in Pelvic Floor Urogynaecology (**GLUP**)  
Italian Urogynaecological Association (**AIUG**)  
Italian Society of Urodynamics (**SIUD**)

## Conference Venue | Intercontinental Hotel

The Intercontinental Hotel is located near Tel Aviv city centre and provides the ideal setting for meetings

### Convention Center Floor plan 1<sup>st</sup> floor



### Hall size

| Hall  | Size (meters)           | Higher (meters) | Notes                        |
|-------|-------------------------|-----------------|------------------------------|
| A     | 13.3 / 18               | 5.7             | Hanging only on the T51 line |
| B     | 13.7 / 18               | 5.7             |                              |
| C     | 14.05 / 18<br>12.4 / 18 | 5.7             |                              |
| F     | 10.9 / 32.6             | 5.7             |                              |
| D     | 14.05 / 18<br>12.4 / 18 | 5.7             |                              |
| E     | 13.7 / 18               | 5.7             |                              |
| G     | 13.3 / 18               | 5.7             |                              |
| Grand | 41.05 / 47              | 5.7             |                              |
| H     | 13.05 / 14              | 5 / 4.3         |                              |
| I     | 10.90 / 14              | 5 / 4.3         |                              |
| J     | 10.80 / 14              | 5 / 4.3         |                              |
| Royal | 35.2 / 14               | 5 / 4.3         |                              |
| 6     | 4.9 / 6.18              | 2.97            |                              |
| 3,4,5 | 5.4 / 10.7              | 2.97            |                              |
| Foyer | 15.34 / 48.9            | 2.6             |                              |

The hotel Intercontinental David Tel Aviv has chosen not to become categorized according to the criteria of the Israel hotel association. As a renowned international hotel chain Intercontinental Hotels and Resorts is committed to strict global standards of quality which make a star categorization at the national level superfluous.

## Timetable

|       | WED 16 October                            | THU 17 October                        | FRI 18 October                          |
|-------|---|---------------------------------------|---|
| 08:00 |   | 08.00 - 09:00                         | 08:00 - 09:00                           |
| 08:30 |   | Abstract Session 1                    | AGM                                     |
| 09:00 |   | 09:00 - 09:30                         | 09:00 - 10:00<br>Abstract Session Video |
| 09:30 |   | Keynote Lecture                       |   |
| 10:00 |   | 09.30 - 10:30<br>SESSION 1            | 10:00 - 10:30<br>Keynote Lecture        |
| 10:30 |   | 10.30 - 11:00   Coffee Break          | 10.30 - 11:00   Coffee Break            |
| 11:00 |   | 11.00 - 12:30<br>Abstract Session 2   | 11:00 - 12:00<br>SESSION 4              |
| 11:30 | 11.30                                     |                                       |   |
| 12:00 | Registration                              |                                       | 12:00 - 13:00                           |
| 12:30 | 12.00 - 14.30<br>National Society Meeting | 12.30 - 13:00<br>Industry Symposium 3 | Abstract Session                        |
| 13:00 |   | 13:00 - 14:00   Lunch                 | 13.00 - 14:00<br>Session 5              |
| 13:30 |   |                                       | 14:00 - 14:15                           |
| 13:50 |   | 14:00 - 15:00<br>Industry Symposium 4 | Closing Remarks & Abstract Awards       |
| 14:00 |   |                                       | 14:15   Light Lunch                     |
| 14:30 | 14.30 - 16.30                             | 15:00 - 15:30                         |   |
| 15:00 | Workshops                                 | SESSION 2                             |   |
| 15:30 |   | 15:30 - 16:30                         |   |
| 15:50 |   | Abstract Session 3                    |   |
| 16:00 |   |                                       |   |
| 16:10 |   |                                       |   |
| 16:30 | 16.30 - 17.30                             | 16:30 - 17:00   Coffee Break          |   |
| 17:00 | Industry Symposium 1                      | 17.00 - 18.00<br>Session 3            |   |
| 17:10 |   |                                       |   |
| 17:30 | 17:30 - 17.40<br>EUGA Congress Welcome    |                                       |   |
| 17:40 | 17.40 - 18.10                             |                                       |   |
| 18:00 | Industry Symposium 2                      |                                       |   |
| 18:40 | 18:10 - 18.40<br>Introductory Lecture     | 18.00 - 19.00 Industry Symposium 5    |   |
| 18:50 | 18.40 - 19.10                             |                                       |   |
| 19:00 | Historical Lecture                        |                                       |   |
| 19:10 | 19:10 - 20:30                             |                                       |   |
| 19:15 | EUGA Congress Welcome & Reception         |                                       |   |
| 19:35 |   |                                       |   |
| 20:00 |   |                                       |   |
| 20:30 |   | 20.30   EUGA Dinner                   |   |

## Provisional list of the Scientific Topics

- ✓ Laser Treatment
- ✓ SUI and Surgical Treatment
- ✓ The overactive pelvic floor and sexual function
- ✓ Neuromodulation
- ✓ Body weight and pelvic floor
- ✓ Current controversies in the surgical treatment of stress urinary incontinence
- ✓ Endometriosis and lower urinary tract
- ✓ Laparoscopic management of vaginal vault eversion
- ✓ Injectables as first line treatment for stress urinary incontinence
- ✓ On the edges of overactive bladder world: Overactive Bladder
- ✓ The rise and fall of innovation in pelvic floor surgery

## Why exhibit?

EUGA has consistently grown in the past three years and the number of members has increased from 500 to over 4000, expanding a wide network of professionals who gather at the EUGA Annual Congress. Whether your goal is to enhance your company's image, launch a new product or connect with new clients, the EUGA Annual Meeting offers you the opportunity to create a customized presence by selecting what is best to meet your objectives. The most renowned specialists in urogynaecological area will give scientific contributions over the 3 congress days, so this is a unique opportunity for you to establish a fruitful exchange of expertise.

Custom sponsorship packages are available to suit your marketing strategy, please contact us to discuss your advertising needs. Please feel free to contact the Sponsor and Exhibition Sales Department to discuss your needs at [euga@defoe.it](mailto:euga@defoe.it)

Please note: all branded items will carry companies logos only. No products advertisements are permitted.

EUGA 2019 will provide access to over 600 professionals.

We look forward to welcoming you in Tel Aviv

## EUGA Conferences Report

EUGA Congresses facts and figures.

### Facts & Figures (average)

|  |  |
|--|--|
| Attendance                                       | 650 - 760  |
| Speakers   | 50   |
| Origin   | More than 50 Countries                               |
| Attendance by Specialty                          | Urogynaecology (50%), Obs&Gynae (20%), Urology (10%) |
| Overall Satisfaction Rate<br>Scientific Sessions | Excellent – Good >85%                                |
| Overall Satisfaction Rate<br>Organization        | Excellent – Good > 95%                               |

For more detailed information download the meeting reports at [www.eugacongress.org](http://www.eugacongress.org).

## General Info&Contacts

For general enquiries, registrations, exhibition-sponsorship, accommodation please contact the CME Provider & Organizing Secretariat: Tel +39.0523.338391 | Fax +39.0523.1860018 [euga@defoe.it](mailto:euga@defoe.it)

**Info & Updates : [www.eugaoffice.org](http://www.eugaoffice.org) – [www.eugacongress.org](http://www.eugacongress.org)**

# Sponsorship Packages

## Gold Level Partner

Benefits:

- **Satellite Symposium of 1 hour** (in the main hall) (programme subject to approval)  
*Sponsoring company must cover all speakers' expenses including, registration, accommodation and travel expenses. Hall rental and basic audio-visual equipment (Video Projector, Screen, PC, Microphones) are included.*
- **Exhibition Space: 12 sqm** exhibit booth space. Space floor only.
- Full page ad in the preliminary programme (if confirmed before stated production deadline) with first choice.
- One insert in delegate bag (material to be provided by Sponsor and subject to approval)
- Prominent logo positioning on meeting webpage, with link to sponsor's website
- Additional Promotional Banner in the Exhibition Area (1mt large \* 2 mt height - position tba)
- Selection of one additional item included in the "Sponsorship Opportunities" list (upon availability)
- Prominent logo positioning on the Opening Meeting slide
- Premium logo acknowledgement in the final program
- 8 complimentary meeting registrations
- 8 complimentary exhibitor registrations
- 2 complimentary tickets to the EUGA Dinner

## Silver Level Partner

Benefits:

- **Satellite Symposium of 30 min** (in the main hall) or **Workshop of 2 hours** (programme subject to approval)  
*Sponsoring company must cover all speakers' expenses including, registration, accommodation and travel expenses. Hall rental and basic audio-visual equipment (Video Projector, Screen, PC, Microphones) and are included.*
- **Exhibition Space: 8 sqm** exhibit booth space. Space floor only.
- One insert in delegate bag (material to be provided by Sponsor and subject to approval)
- Recognition in the Preliminary Program and the Final Program
- Selection of one additional item included in the "Sponsorship Opportunities" list (upon availability)
- Logo positioning (following Gold Sponsors) on meeting webpage, with link to sponsor's website
- 4 complimentary exhibitor registrations
- 2 complimentary meeting registrations
- 2 complimentary tickets to the EUGA Dinner

## Supporter

- **Sponsored lecture/presentation of 15 minutes**

One presentation up to 15 minutes (programme subject to approval). Sponsoring company must cover all speakers' expenses including, registration, and accommodation and travel expenses. Hall rental and basic audio-visual equipment (Video Projector, Screen, PC, Microphones) are included. See Satellite Symposium Guidelines and Reservation Form for details.

- **Exhibition Space: 6 sqm** exhibit booth space. Space floor only. Choice of location after Gold & Silver Sponsors.
- Recognition in the Preliminary Program and the Final Program
- Selection of one additional item included in the list of "Sponsorship Opportunities" (Options 6 or 8)
- Sponsor recognition through meeting Web page
- 3 complimentary exhibitor registrations
- 1 ticket to the EUGA Dinner

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If you wish to upgrade the level of your sponsorship, feel free to contact us; we will be happy to offer your company additional or different options which may better suit your strategic plans.





Defoe, CME Provider and Medtech Trusted partner, submitted the conference through the Conference Vetting System for a compliance review. The EUGA Conference is under evaluation.

Defoe will observe standard Medtech requirements to guarantee a proper and transparent management of both sponsorship and any registration grants offered by Medtech associated industries. All arrangements are however subject to local Laws as well as to National rules and regulations of CME/CPD accreditation.

## Exhibition Area

Space booth details (minimum purchase of 4 sq.m. 2 x 2 mt)

Attendee traffic will be enhanced by holding the Welcome Reception, all refreshment breaks, lunches and the poster session in the exhibit hall. In addition, the main Auditorium and registration desk are located adjacent to the exhibition area. Booth space selection will be given based on sponsorship amount and the date payment is received. Booth fees include:

Two complimentary exhibit hall registrations per booth space

A complete listing in the Conference Program (deadlines apply)

To order booth space: Complete exhibit and advertising order form, complete exhibiting company information, send with payment to the address indicated in the form. See floorplan Enclosure nr 2.

## Meeting Registration Fees

The registration fee includes: Congressional Kit, access to scientific sessions, CME papers, Certificate of Attendance, Lunch, Coffee Break, Welcome Reception on 16<sup>th</sup> Oct, Attendance to local society meeting.

### WORKSHOPS

Information about Workshops will be soon available

| Date            | EUGA Member | Non EUGA Member | Abstract Presenter | Trainee, Nurse, Physio, Midwife |
|-----------------|-------------|-----------------|--------------------|---------------------------------|
| 1 Mar – 30 Jun  | € 320       | € 470           | € 200              | € 165                           |
| 1 July – 15 Sep | € 400       | € 520           | € 270              | € 165                           |
| 15 Sep onwards  | € 470       | € 570           | € 320              | € 165                           |

### EUGA Dinner on 17<sup>th</sup> October

The EUGA dinner is meant to be as an additional benefit, included in the registration fee, granted by EUGA to the congress delegates and industry representatives. Participation to EUGA dinner must be confirmed during the registration process (by fax or online) and no later than 15th September. In case of group registrations, please contact the organizing secretariat.

### BADGES FOR EXHIBITORS

All exhibitors are required to register and will receive a badge displaying the exhibiting company name. Specific participant names will not appear on the badge in order that they may be used interchangeably. Exhibitor badges will be given as per your contract. The exhibitor badges allow free access to the exhibition area, refreshments and Welcome Reception, Scientific Session (1 full access badge per exhibitor included).

The exhibitors who do not come within the agreed free passes have to pay € 75,00 per pass per day. Exhibitor badges may be collected onsite at the Registration Desk onsite. Badges will not be mailed in advance. Each Exhibiting Company has the right of 3 free entries in the exhibition area for every 6 square meters of occupied space / 2 free entries for every 4 square meters.

Note: If you wish purchase additional full access badge, please register online at [www.eugacongress.org](http://www.eugacongress.org) (non EUGA member rate). Please create a new company profile and do the log-in in the group area.

# Sponsorship Opportunities

## 1 - Sponsored lecture/presentation of 15 minutes

One presentation up to 15 minutes (programme subject to approval) in the main hall. Sponsoring company must cover all speakers' expenses including, registration, and accommodation and travel expenses. Hall rental and basic audio-visual equipment (Video Projector, Screen, PC, Microphones) are included. See Satellite Symposium Guidelines and Reservation Form for details.

## 2 - Sponsored Workshop of 1 hour

Programme subject to approval. The workshop will take place in a dedicated room on Saturday morning. Sponsoring company must cover all speakers' expenses including, registration, and accommodation and travel expenses. Hall rental and basic audio-visual equipment (Video Projector, Screen, PC, Microphones) are included. See Satellite Symposium Guidelines and Reservation Form for details.

## 3 - Name Badge lanyards

By advertising on the lanyard, you will have the possibility to brand the lanyard in your colors and logo. The sponsor will provide the lanyards. Graphic design and product subject to approval. (700 items min, to be provided directly from sponsor).

## 4 - Abstract Proceedings

Company Logo provided on the PC available at the Slides Centre and on the Signage inside the Meeting venue. Online Abstract Book will be made available to participants after the meeting as well as to the EUGA members for consultation after the event. An ID and Password will be released for the participants to enter the website area where presentations, communication and videos are available. The sponsorship includes:

- Graphic layout and production of the Meeting Proceedings in a pdf version available for downloading on the EUGA website
- Advertising space of the third cover page of Abstract pdf and Company logo on back cover page.

On-Site Benefits: Two (2) Complimentary Staff Registrations | One (1) Complimentary Meeting Registration

## 5 - Conference Bags

Exclusive Sponsorship – Meeting and Company Logo printed on the Congress Bags.

The Sponsor will provide the Congress bags. Graphic design and bags subject to approval. (700 items min, to be provided directly from sponsor).

## 6 - Notepads and Pens

The Company logo and/or Name of the Sponsor will be printed on the Delegates Notepads and Pens. Sponsor will provide notepads and pens. Graphic design subject to the approval of the CME Provider. (700 items min, to be provided directly from sponsor).

## 7 - Meeting mobile App

Event app available for all possible devices like iPhones, Android devices and web browsers. It is filled with event information, like agendas and speakers profiles, and it can also serve as a tool for connecting and chatting with other attendees, receiving important updates from the event organizers and other functions. Benefits: Company logo in the final programme, Company logo on meeting webpage, Company Logo on the Meeting App, 1 Complimentary Sponsor's registration. To be confirmed by 30<sup>th</sup> June 2019.

## 8 - Insertion of Promotional Literature in Congress Bags

1 Small Brochure A4 dimension. Sponsors are kindly invited to take into consideration the regulations imposed by the international rules before printing any bag insertion or other publicity items to be distributed at the EUGA Meeting. Please contact the Organizing Secretariat for further details.

## 9 - Name Badges

The Company logo will be printed on the Delegates' Badges. One (1) Full registration is included for one of the Sponsor's Delegates.

## 10 - Open wi-fi

All devices with a wi-fi connection will be able to access to the internet and other e-services. Your company name or another word indicated by the sponsor will be the password to access the wi-fi.

## 11 - Standard Registration Grant on request (for MedTech Associates only)

on request

Contribution for registration. Registration is not personal. The CME Provider will take care of registration of healthcare professionals directly. Special rates may be available for requests made by 30<sup>th</sup> June 2019 (see registration fee table, p. 6)

## 12 - Plus Registration Grant on request (for MedTech Associates only)

on request



Contribution for: registration, travel and accommodation. Registration is not personal. The CME Provider will take care of registration of healthcare professionals directly. The package includes return travel (train or flight) in economy class, 2 night-stay in a 4\* hotel (selected by the CME Provider), event registration. The amount may vary according to registration fees. Special rates may be applicable for requests made by 30<sup>th</sup> June 2019 (see registration fee table, p. 6), also depending on hotel availability. Please contact the CME Provider for more details.

If you wish to sponsor the EUGA 2019 annual meeting but none of the above mentioned options suit your plans, feel free to contact us; we will be happy to assist you in finding the solution which best complies with your company needs.

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## Terms and Conditions

In case the chosen sponsorship opportunity is not available, the CME Provider & PCO will provide an immediate feedback and will try to satisfy your needs in the best possible way.

- Acceptance of sponsorship and/or exhibition will be subject to the Organizing Committee approval.
- Sponsorship and exhibition spaces will be allocated strictly in order of receipt of the deposit payment and application form. In order to confirm your sponsorship and space we will require the application to sponsor and exhibit form and a 60% payment to be forwarded by return. The balance payment will be required by the 30<sup>th</sup> September, 2019.

Force Majeure:

DEFOE and EUGA will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the exhibitor may suffer in the event that the facility in which the conference or social events is to be held or is held is destroyed or otherwise becomes unavailable for occupancy or is unable to permit the exhibitor to occupy the facility or the space, or if the conference or event is cancelled or curtailed for any reasons beyond the control of EUGA, The PCO, the Convention Center, Including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycotts.

This agreement supersedes all other agreements and conducts, expressed or implied, written or oral.

## Symposia and Workshops general guidelines

**Deadline for proposing Symposia and Workshops at EUGA is the 15<sup>th</sup> April 2019.**

Programmes must be sent to the Organizing Secretariat together with a brief rationale and name of involved speakers by 31<sup>st</sup> July 2019. Programmes must be approved by EUGA Committees. EUGA Office will provide contact details of the designated committee chairs on request. Programmes must be open to all conference registrants as space permits.

## EUGA Deadlines

|                                 |  |
|---------------------------------|--|
| 30 <sup>th</sup> January 2019   | Online Registration Opens                                  |
| 30 <sup>th</sup> January 2019   | Workshop Submission Opens                                  |
| 15 <sup>th</sup> May 2019       | Abstract Submission Opens                                  |
| 15 <sup>th</sup> April 2019     | Deadline for individual and sponsored workshops submission |
| 8 <sup>th</sup> July 2019       | Abstract Submission Deadline                               |
| 30 <sup>th</sup> June 2019      | Deadline for Early Bird Registration                       |
| 30 <sup>th</sup> June 2019      | Cancellation Deadline                                      |
| 30 <sup>th</sup> June 2019      | Deadline for Sponsored Symposia                            |
| 15 <sup>th</sup> September 2019 | Deadline for Regular Registration                          |
| 30 <sup>th</sup> September 2019 | Pre-Registration Deadline                                  |

